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ABSTRACT

This guide offers information on the most recent developments in art direction, film and video, the fine arts, graphic design, illustration, children's book design and illustration, industrial design, and photography. Each section first describes the career area, outlining important major fields and their subspecialties and covering their basic responsibilities, salaries, and required education and training. Twenty nine prominent professionals respond to questions with self-reflections on the satisfactions and challenges of their careers, and of how recent changes, including those in the economy and the computer revolution have affected their specific industries. The resource concludes with a list of professional organizations and an index. (MM)

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